

## **AT PILATES PRIVACY POLICY**

AT Pilates (ATP) complies with its obligations under the Data Protection Act 1998 and the General Data Protection Regulation (GDPR EU).

We collect and store personal information about you in order to process your registration.

ATP has not appointed a data protection officer as it is not required to do so, but ATP is responsible for data protection.

### **Personal information ATP collects**

Personal data or information means any information about an individual from which that person can be identified.

ATP collects personal data:

- Through membership registration via the Website [www.atpilates.co.uk](http://www.atpilates.co.uk)

### **The ATP collects the following type of information to service an individual's registration:**

- Name
- Address
- Telephone number
- E-mail address
- Date of birth
- Mobile number
- Occupation
- Gender
- Current health status

### **Data retention:**

ATP keeps personal data only for as long as is necessary. Generally, where there is no legal requirement we retain all physical and electronic records up to a period of 6 years after the member's last contact with ATP. It is therefore important that individuals inform ATP of any changes to the personal data that it holds to ensure that ATP can continue to communicate effectively with the individual where necessary.

### **Membership**

Individuals with a live membership with ATP will have their data used and held by ATP in accordance with data protection rules and regulations.

### **Data Security**

ATP is committed to preserving the confidentiality, integrity and availability of all the physical and electronic information assets through the organisation. ATP has put in place appropriate security measure to prevent personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.

Personal data is only processed by authorised personnel.

### **Individual Legal Rights**

- **The right to be informed**
- **The right of access**
- **The right to rectification**
- **The right to erasure**
- **The right to restrict processing**
- **The right to data portability**
- **The right to object**

### **Rights in relation to automated decision making and profiling**

Individuals have the right to invoke any of the above at any point to ATP and can do this by e-mailing [info@atpilates.co.uk](mailto:info@atpilates.co.uk) or calling 07576 283882.

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